

2009 Annual Sponsorship Sign Up Sheet * Mail to BIDA or fax to 206-842-2982



Company Name: _____

Contact: _____

Phone number: _____

YES! Sign me up for the following sponsorship(s):

All sponsorships include :

- Mention in press releases
- Special thanks in *News You Can Use*
- Mention on BIDA website

See back for specific event sponsorship details.

Spring and Summer Events

Girls' Night Out	July 3rd Street Dance	Movies in the Park
Event Sponsor	Main Stage <input type="radio"/> \$3000	Sponsor N/A \$1800
6 available	Kid Zone Stage <input type="radio"/> \$2500	Academy Member
<input type="radio"/> \$350 <input type="radio"/> \$350	Kid Zone Rides <input type="radio"/> \$2500	4 available
<input type="radio"/> \$350 <input type="radio"/> \$350	Volunteer T-shirts N/A \$1000	<input type="radio"/> \$100 <input type="radio"/> \$100
<input type="radio"/> \$350 <input type="radio"/> \$350	Talent Sponsor <input type="radio"/> \$100	<input type="radio"/> \$100 <input type="radio"/> \$100
Participant		Director
<input type="radio"/> \$100		4 available
		<input type="radio"/> \$50 <input type="radio"/> \$50
		<input type="radio"/> \$50 <input type="radio"/> \$50

- My check is enclosed.
- Bill me later.
- Contact me regarding payment.

Sponsorships are available on a first come, first served basis, so sign up early!

Thank you for supporting BIDA and our mission of "building community through a vibrant downtown."

QUESTIONS?

Fall and Winter Events

Trick or Treat	Hollydays	December Music
Haunted Host (Cider Booth)	Holiday Open House	6 available
<input type="radio"/> \$250	Window Contest	<input type="radio"/> \$100 <input type="radio"/> \$100
Costume Contest Host	<input type="radio"/> \$250	<input type="radio"/> \$100 <input type="radio"/> \$100
<input type="radio"/> \$250	Open House Music	<input type="radio"/> \$100 <input type="radio"/> \$100
	<input type="radio"/> \$150 <input type="radio"/> \$150	
	Carriage Rides	
	<input type="radio"/> \$500 <input type="radio"/> \$500	
	Downtown Tree Lighting	
	Music	
	<input type="radio"/> \$50 <input type="radio"/> \$50	
	Cider & Cookie Booth	
	<input type="radio"/> \$250	

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- Mention on BIDA website

We cannot guarantee that your name will be mentioned in newspaper articles, although we will include you in all press releases sent.

Girls' Night Out

Event Sponsor \$350 each—6 available.

GNO attendees pick up goodie bags at your store. Name and logo on poster and postcard. Name in advertising and on store promotions flyer.

Participant \$100 each

GNO attendees will learn about your special offer from the event flyer in their bags, and you will receive signage for your store.

July 3rd Street Dance & BBQ

Main Stage \$3,000
(includes banner)

15 ft. x 3 ft. banner on Main Stage. Logo on event poster. MC mentions during event.

Kid Zone Stage \$2,500
(includes banner)

10 ft. x 3ft. banner on Kid Zone Stage. Logo on event poster. MC mentions during event.

Kid Zone Rides (Climbing Wall) \$2,500
(includes banner)

2 ft. x 15 ft. vertical banner on popular 28 ft. Climbing Wall. Logo on event poster. MC mentions during event.

Volunteer T-Shirts \$1,000

Name and logo on back of volunteer t-shirts; approximately 80 volunteers and paid staff wear them throughout the entire event. Logo on event poster.

Talent Sponsor \$100 / act

"This Act Sponsored By..." banner (18 in. x 24 in.) displayed during sponsored act. MC mention during act. Past performers have included: BHS Drill Team, Swingin Hepcats Dance Troupe, BI Rope Skippers, Ovation! Musical Theatre, and others.

Movies in the Park

Sponsor \$1,800

Name and logo on screen skirt. Logo on event poster. Serve on movie selection committee. Mentions at each movie.

Academy Member \$100 x 4

Serve on movie selection committee. Music and entertainment sponsor. Logo and name on banner at music / entertainment site. Mentions at each movie.

Director \$50 x 4

Serve on movie selection committee. Donate prizes for costume and trivia contests. Mentions at each movie.

Trick or Treat Downtown

Haunted Host \$250

Host hot cider & candy booth. Logo on event poster.

Costume Contest \$250

Host and judge costume contest and award prizes. Logo on event poster.

Holiday Open House and Downtown Tree Lighting

Holiday Open House Window Contest Sponsor \$250

Host and judge window decorating contest and award prizes.

Open House Music Sponsor \$150 x 2

Serve on committee to select additional music to play downtown at the Open House. Mention on event poster.

Cider & Cookie Booth \$250

Host cider & cookie booth at Downtown Tree Lighting. Logo banner at booth (you provide).

Downtown Tree Lighting Music Sponsor \$50 x 2

Logo banner at cider & cookie booth (you provide).

Carriage Ride Sponsor \$500 x 2

Logo banner on horse-drawn carriage (you provide). Mention on event poster.

Downtown December Holiday Music

Music Sponsor \$100 x 6

Serve on committee to select dates, performances, and locations for December holiday music downtown. Logo banner at performance (you provide).