

# THINK BAINBRIDGE BUY LOCAL IDENTITY

## Campaign Name:

Create a positive message: be thoughtful about buying from locally-owned, independent businesses in our community.

## Fonts:

Trebuchet MS  
Segoe Print

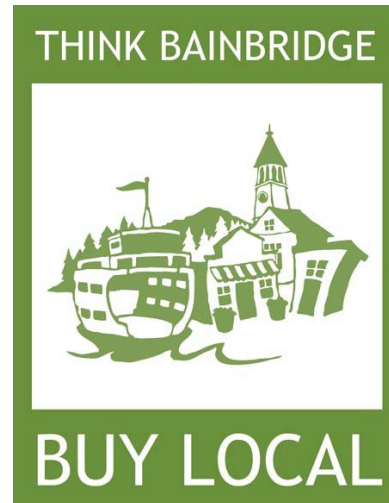
## Keywords:

Community  
Connection  
Culture  
Independent  
Indie  
Local  
Original  
Personal  
Unique

## Spirit Lines:

Celebrate Independents  
Declare Your Independence  
Independents Together  
Independent Attitude  
The Indie Connection  
The Indie Mind  
Indie Forward  
Linked by Passion  
Love Your Local  
Unchain Yourself  
Unchained  
We're Not a Chain, But We're Linked

## Campaign Logo:



## Colors:

